

# DYNAMIS, INC. INNOVATIVE SOLUTIONS FOR A SAFER WORLD

ANNUAL B CORPORATION REPORT DYNAMIS, INC.

DECEMBER 2024

## WHY DO WE EXIST?

#### **Mission First**

- Dynamis exists to support our customers and their missions
- Our Mission is to make the Nation and the world a safer and better place

www.dynamis.com





## Dynamis – Professional Services with Passion and Purpose

## **The Dynamis Difference:** our clients, partners, and employees experience the difference when choosing a Dynamis solution

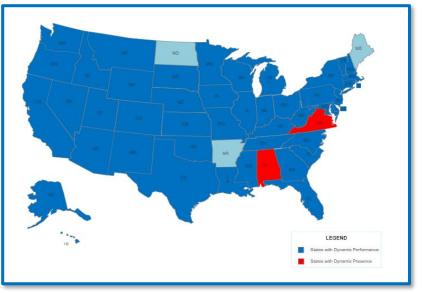
- Our clients -- a commitment to serving their missions as our own, delivery excellence as a standard, and a high return on investment
- Our partners -- a valuable teammate, bringing operational capabilities and customer insight, with a mindset of collaboration and shared success
- Our employees -- a culture committed to valuing every employee, their deliberate development,
   and helping each of them achieve their purpose
  - Our employees known to us as 'Dynamites' get results by living our core values: Mission First, Service Before Self, and Teamwork

Dynamis is an ancient Greek word that stands for heart, drive, and spirit. It encompasses 'the will to win,' which is what drives our company and our employees.



## OUR SIZE, GROWTH, AND PRESENCE





HEADQUARTERS IN FAIRFAX, VIRGINIA



DYNAMIS EUROPE – HEADQUARTERS IN BRUSSELS, BELGIUM



## **OUR STORY**

- Dynamis was founded by John Braun and John Milam in 2008.
- From its inception, Dynamis was intended to embody an ethos of service and create a community of like-minded professionals.
- We have sought to create an environment where we value employees, they are empowered, and we provide for their well-being.
- The work we pursue, people we hire, and our values as a company all derive from these principles.



### **OUR STORY**

- At Dynamis, our employees -- our Dynamites -- are our most important asset.
- We believe that in investing in our people fosters a passionate and professional workforce and that this extends to the value we provide to our customers.
- Uniting the skills of experienced operators with the aptitude of technical experts, Dynamis creates solutions valued by clients public and private, domestic and international, earning their trust and a reputation for excellence.
- For nearly 16 years, Dynamis has provided solutions that get our customers results, demonstrating the value of this approach.

The integrated national and homeland security solutions provided by Dynamis help make the world a safer place.



## **OUR SOLUTIONS**

Dynamis provides scalable, flexible, adaptable solutions to a broad range of government, international, and commercial customers.

We offer products, services, and capabilities in the following solution areas:

<u>Defense + Science</u>

<u>Homeland Security + Law Enforcement</u>

<u>Preparedness + Resilience</u>

Information Technology + COBRA

**Compliance** 

<u>International + Dynamis Europe</u>





# ANNUAL BENEFIT CORPORATION REPORT FISCAL YEAR 2024

## BENEFIT 1: MAKE THE WORLD A SAFER PLACE (SOFT TARGET PROTECTION)

- Ensuring the emergency preparedness and resilience of public venues, critical infrastructure, and sites containing hazardous materials are integral to creating a safer society.
- At Dynamis, we see our contributions in this area as part of our duty to make the world a safer place.
- Our goal for 2024 was to continue to expand our already considerable focus on securing critical infrastructure to a range of physical and cybersecurity threats and actors.
- In 2024, we supported 71 exercise events for more than 6,000 individual participants.
- Dynamis supports the Cybersecurity and Infrastructure Security Agency (CISA) with development and delivery of critical infrastructure training exercises for public and private sector stakeholders to enhance preparedness and improve security.
- We are proud that our efforts in 2024 helped enhance the resilience and preparedness of national critical infrastructure against physical and cyber threats.



#### **OVERVIEW**

- Dynamis provides full life-cycle training and exercise support for the CISA Exercises Subdivision Infrastructure Security Exercise Branch (ISEB).
- We assist private and public sector stakeholders across all 16 critical infrastructure (CI) sectors with enhancing their preparedness, response, recovery, and continuity capabilities, with an overarching goal of increasing the nation's resiliency.
- We lead a diverse team of analysts, training and exercise specialists, emergency response experts, and disaster recovery professionals who design, plan, conduct, and evaluate discussion- and operations-based exercises that develop, sustain, and improve capabilities to prepare for, protect against, respond to, and recover from all-hazards and manage events.
- Our team develops after-action reports to identify strengths and areas for improvement for partnering stakeholders to use and incorporate into existing plans, policies, and procedures.
- We lead the CISA Tabletop Exercise Package (CTEP) program, which assists CI stakeholders with development, conduct, and evaluation of their own exercises using customizable templates that help orient novice exercise planners in the methods and techniques needed to conduct a successful event.
- Dynamis also supports CISA's Cyber Storm exercise, the National Cyber Exercise that simulates discovery
  of and response to a significant cyber incident impacting the Nation's critical infrastructure.

## CHALLENGES (SOFT TARGET CHALLENGES)

- Both physical and cyber attacks are a means to damage U.S. critical infrastructure and national security, with threats increasingly focused on soft targets, which are relatively unprotected or vulnerable to attacks.
- The methods employed in carrying out physical and cyber attacks are constantly evolving and require prevention and response plans that are regularly tested and evaluated through training and exercises.
- Acquiring advance knowledge of cyber threats can be difficult because threat actors don't require a physical presence.
- Reducing the vulnerabilities and risks of physical and cyber attacks are necessary to enhance our national security, national economic security, and our national public health and safety.



## Successes (Soft Target Outcomes)

- In 2024, Dynamis supported two full-scale exercises (FSEs) for CISA. For the Colorado Rockies at Coors Field in Denver, CO, we tested response plans and procedures to a complex coordinated attack for 529 participants. For Fauquier County public schools in Virgina, we tested response and reunification plans for an active shooter incident at Kettle Run High School for 418 participants.
- Additionally, Dynamis supported 29 tabletop exercises (TTX) for CISA. Highlights included exercises for every Major League Baseball team and spring training facility, an exercise for the NCR involving a diesel fuel spill in the Potomac River, an exercise for the National Electrical Manufacturing Association focusing on a cyberattack targeting manufacturing plants, a regional exercise for the Coastal Bend Emergency Management Association in Texas involving 12 simultaneous TTXs, and CISA's first TTX concerning CISA's role in responding to severe solar weather incidents.
- Dynamis supported the ninth iteration of Cyber Storm, which examined the effectiveness of national cybersecurity plans and policies, explored roles and responsibilities during a cyber incident with potential physical impacts, strengthened information sharing and coordination mechanisms used during a cyber incident, and fostered public and private partnerships to improve information sharing.
- The exercise provided more than 2,200 participants the opportunity to examine their response to an attack on cloud resources, identifying ways to increase organizations' cyber resilience under the cloud shared responsibility model.

## BENEFIT 2: INVESTMENT IN SERVICE TO A HIGHER PURPOSE

- Our corporate philosophy is that a company should not strictly limit its investments to furthering profits but instead ought to invest some of its resources towards a higher purpose.
- In 2024, we again contributed our preparedness and resilience efforts to a broad range of national infrastructure, with a specific focus on our national transportation infrastructure.
- Dynamis supports the Transportation Security Administration's Intermodal Security Training and Exercise Program (I-STEP), which works to improve security and risk reduction across our national transportation infrastructure.
- Dynamis also supports Amtrak's Operation RAILSAFE partner training program, which strengthens
  coordination and integration between Amtrak Police Department (APD) partners to improve the safety
  and security of passengers, employees, and infrastructure from acts of terrorism.
- Our efforts helped transportation infrastructure stakeholders across the surface, rail, maritime, and aviation sectors improve their preparedness and resilience.
- The ultimate result of these improvements is safer transportation for the American people.



#### **OVERVIEW**

- Dynamis supports TSA I-STEP in conducting exercises, training, and risk analytics.
- I-STEP creates and runs exercises intended to enhance security and reduce risk across all the Transportation Systems Sector, including all transportation modes across surface (highway, mass transit, rail, pipeline), maritime, and aviation.
- These exercises allow transportation infrastructure stakeholders to continually improve their threat readiness and provide valuable insights when developing policy governing transportation security measures and plans.
- I-STEP exercises also helps to build partnerships among TSA and stakeholders from the private sector as well as local, state, federal, tribal, and territorial law enforcement agencies.
- Dynamis supports APD in facilitating partner training classes and exercises to provide a better understanding of how to protect Amtrak's passengers, employees, and critical infrastructure from acts of terrorism; decrease Amtrak's risk from and vulnerability to a potential attack; and promote partnership opportunities by establishing and maintaining critical relationships with partner agencies.



### **CHALLENGES**

- I-STEP initiatives address a broad range of constantly evolving threats across an equally expansive range of transportation infrastructure and systems supporting literally millions of travelers every day, in surface, rail, maritime, and aviation.
- I-STEP initiatives require the continuous development of effective training and exercises to arrive at insights that meaningfully improve security and preparedness.
- This program requires capturing and analyzing large amounts of data from both exercises and realworld events – to develop a clearer picture of threats, potential response strategies, and their relative impacts on security and resilience.
- These efforts require the close cooperation of a vast array of private and government stakeholders to plan and implement effective response strategies.
- Amtrak's Operation RAILSAFE addresses the need for situational awareness and a better understanding of how to protect Amtrak's passengers, employees, and critical infrastructure from acts of terrorism.
- It requires enhanced situational awareness of critical assets and rail safety as well as interoperability and resource sharing among a diverse set of partner agencies to maximize resource planning and allocation.



## Successes (Terrorist/Targeted Violence Preparedness)

- In 2024, Dynamis facilitated a tabletop exercise for I-STEP in coordination with the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) in preparation for the 2025 presidential inauguration.
- The exercise was designed to provide transportation operators and partners the opportunity to review operational and security procedures and assess, test, and validate protection and prevention policies, plans, and procedures that guide information sharing, implementation of physical protective measures, and operational coordination among employees, industry partners, and security stakeholders.
- A total of 103 individuals representing 36 organizations participated in the TTX.
- Dynamis supported the first RAILSAFE Tactical Class, which included a functional exercise element to provide hands-on railroad equipment experience within the context of response to a terrorist/targeted violence event.
- The class was held on and around actual train equipment and included a curriculum that focuses on law enforcement response to an ongoing active attacker incident, tactical EMS to demonstrate the safest and most effective manner for medical or support personnel to respond to a train-related incident, and Passenger Train Emergency Response training (PTER), which addresses railroad and equipment-related familiarization.

## BENEFIT 3: INTERNATIONAL CAPACITY BUILDING

- Dynamis completed a Department of State Cooperative Thread Reduction Program under funding from the Chemical Security Program in Romania, enhancing Romania's ability to monitor chemical materials and their conveyance to, from and throughout Romania.
- Dynamis began executing a NATO-funded defence capacity building program to enhance the Hashemite Kingdom of Jordan's National Crisis Management Capacity by expanding on previous work and modifying its COBRA software to implement a Jordanian Incident Management System.
- Dynamis also began executing a NATO-funded international security capacity building program
  focused on border security in the Hashemite Kingdom of Jordan addressing both existing border
  crossing points and the vast border areas between them.



### **OVERVIEW**

- For Romania, Dynamis translated, modified and deployed a COBRA software solution that will serve as a pilot for the national system Romania is pursuing as part of their overall security approach.
- For the Jordan COBRA project, Dynamis set the stage for a holistic Jordanian crisis
  management system which covers the entire government both vertically and horizontally,
  greatly enhancing the country's ability to prepare for, respond to, and manage crises.
- For the Jordan Border Security project, Dynamis laid the foundation for a holistic course that addresses all aspects of border security for the different agencies involved to enhance national security while improving coordination and cooperation between those agencies.



#### CHALLENGES

- For the Chemical Security Program project in Romania, Dynamis had to translate the entire COBRA software suite into Romanian and overcome the language barrier in providing training and deployment support.
- For the Jordan COBRA project, Dynamis had to procure additional server hardware to support the
  expanded system and completely redesign the software administrative account and access
  architecture to support multiple agencies and ministries using the system simultaneously.
- For the Jordanian Border Security project, Dynamis had to coordinate with the variety of agencies
  responsible for some aspect of border security to identify what training was desired, validate the need,
  confirm it fell within NATO's mandate, and design a course that could meet those requirements.



## Successes (International Capacity Building)

- In Romania, Dynamis not only successfully completed a pilot COBRA deployment and provided training to double the number of people the State Department had mandated, but it also facilitated a Regional Chemical Security Workshop with participation from Bulgaria, Hungary and Romania.
- In Jordan, the COBRA expansion project successfully procured and installed the new hardware providing needed system capacity but also completed all JIMS software development, setting the stage for system delivery in 2025.
- Finally, in the Jordanian Border Security project, Dynamis led a team to Jordan to meet with key stakeholders, assessing and validating training requirements for the course to be delivered in 2025.



## FINAL THOUGHTS

- In 2023, Dynamis advanced its work in the public benefit along multiple lines.
- We aided stakeholders across in the United States and around the world in developing strategies to manage the effects of major physical and cyber attacks or disruptions.
- We helped improve the preparedness and resilience of American surface, rail, maritime, and aviation infrastructure to a broad range of threats.
- Finally, we assisted international partners in evaluating and further developing their emergency response plans and procedures, enhancing their preparedness and security posture for a variety of threats.





#### **DYNAMIS HEADQUARTERS**

3130 Fairview Park Suite 300 Falls Church, VA 22042 703-465-4400

CAGE Code: 4ZSC6
Unique Entity ID: JHXKTYRL8JB9

## CONTACT US WWW.DYNAMIS.COM