



DYNAMIS, INC.

INNOVATIVE SOLUTIONS FOR A SAFER WORLD

ANNUAL B CORPORATION REPORT
DYNAMIS, INC.
DECEMBER 2022

WHY DO WE EXIST?

Mission First

- Dynamis exists to support our customers and their missions
- Our Mission is to make the Nation and the world a safer and better place

www.dynamis.com



We offer products, services, and capabilities in solution areas where we combine operational experience and technical expertise to make the greatest impact for our customers.

DYNAMIS — PROFESSIONAL SERVICES WITH PASSION AND PURPOSE

***The Dynamis Difference:** our clients, partners, and employees experience the difference when choosing a Dynamis solution*

- **Our clients** -- a commitment to serving their missions as our own, delivery excellence as a standard, and a high return on investment
- **Our partners** -- a valuable teammate, bringing operational capabilities and customer insight, with a mindset of collaboration and shared success
- **Our employees** -- a culture committed to valuing every employee, their deliberate development, and helping each of them achieve their purpose
 - Our employees — known to us as ‘Dynamites’ — get results by living our core values: Mission First, Service Before Self, and Teamwork

Dynamis is an ancient Greek word that stands for heart, drive, and spirit. It encompasses ‘the will to win,’ which is what drives our company and our employees.

OUR SIZE, GROWTH & PRESENCE

120

CONSULTANTS WORKING ACROSS
THE U.S. AND THE GLOBE

\$25+

MILLION IN REVENUE

14

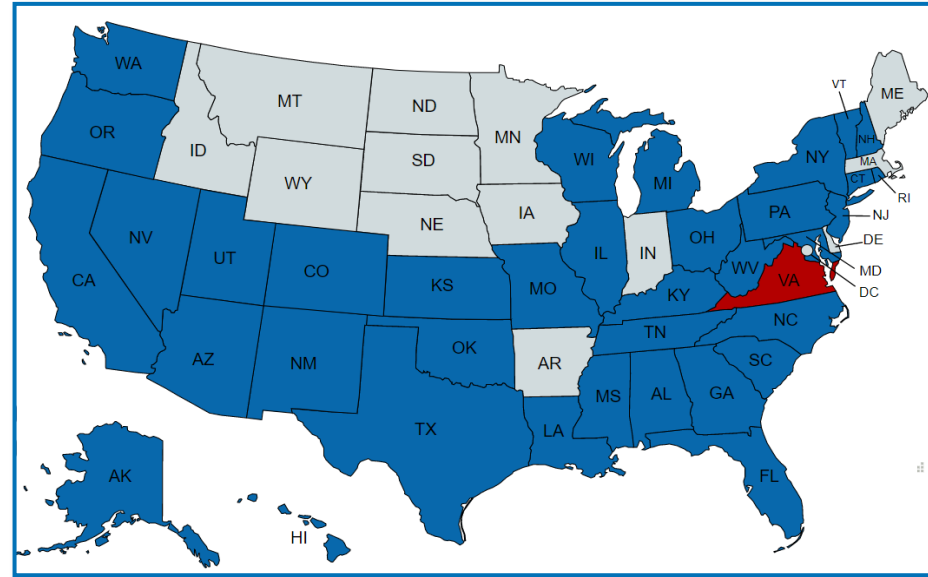
YEARS IN BUSINESS

47

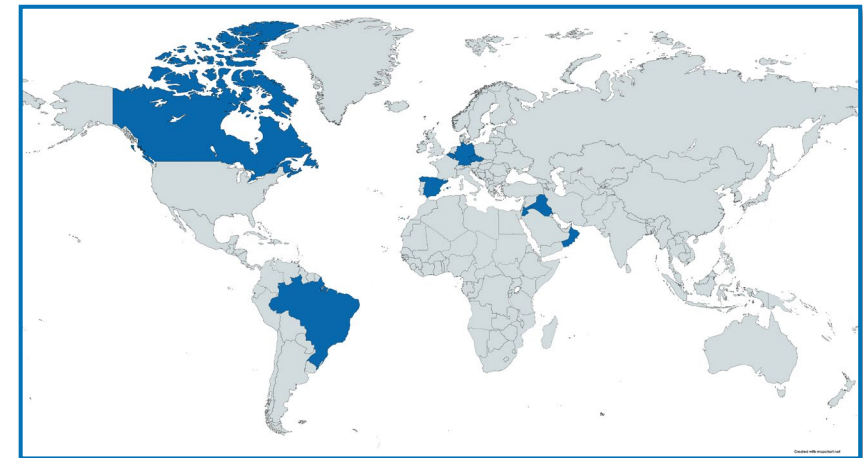
GOVERNMENT AND COMMERCIAL
CLIENTS

#1

BEST PLACE TO WORK IN VIRGINIA!



HEADQUARTERS IN FAIRFAX, VIRGINIA



DYNAMIS EUROPE – HEADQUARTERS
IN BRUSSELS, BELGIUM

OUR STORY

- Dynamis was founded by John Braun and John Milam in 2008.
- From its inception, Dynamis was intended to embody an ethos of service and create a community of like-minded professionals.
- We have sought to create an environment where employees are valued, empowered, and have their well-being provided for.
- The work we pursue, people we hire, and our values as a company all derive from these principles.

OUR STORY

- At Dynamis, our employees -- our *Dynamites* -- are our most important asset.
- We believe that in investing in our people fosters a passionate and professional workforce and that this extends to the value we provide to our customers.
- Uniting the skills of experienced operators with the aptitude of technical experts, Dynamis creates solutions valued by clients public and private, domestic and international, earning their trust and a reputation for excellence.
- For over a decade, Dynamis has provided solutions that get our customers results, demonstrating the value of this approach.

*The integrated national and homeland security solutions provided by
Dynamis help make the world a safer place.*

OUR SOLUTIONS

Dynamis provides scalable, flexible, adaptable solutions to a broad range of government, international, and commercial customers.

We offer products, services, and capabilities in the following solution areas:

[Defense + Science](#)

[Homeland Security + Law Enforcement](#)

[Preparedness + Resilience](#)

[Information Technology + COBRA](#)

[Compliance](#)

[International + Dynamis Europe](#)

ANNUAL BENEFIT CORPORATION REPORT

FISCAL YEAR 2022

BENEFIT 1: MAKE THE WORLD A SAFER PLACE

- Ensuring the emergency preparedness and resilience of public venues, critical infrastructure, and sites containing hazardous materials are integral to creating a safer society.
- At Dynamis, we see our contributions in this area as part of our duty to make the world a safer place.
- Our goal for 2022 was to expand our already considerable focus on securing critical infrastructure to a range of cybersecurity threats and actors.
- Dynamis supports Cyber Storm, a national level cybersecurity exercise. This program simulates major cyber attacks in order to evaluate and enhance prevention and response approaches across various sectors and with our international partners.
- We are proud that our efforts in 2022 helped enhance the resilience and preparedness of national critical infrastructure against cyber threats.

OVERVIEW

- Cyber Storm is a biennial exercise series simulating the discovery of and response to a major cyber attack.
- Cyber Storm events include a three-day exercise involving over one thousand individual participants from around the world.
- Cyber Storm is intended to assess cybersecurity preparedness across a broad range of infrastructure sectors, as well as foster close cooperation between public and private sector stakeholders in the event of a cyber attack with far-reaching effects.
- Cyber Storm helps reduce the potential impact of cyber attacks against critical infrastructure, the failure of which could impact our national vitality and safety.

CHALLENGES

- Cyber attacks are a means for enemy states and non state actors to damage American infrastructure and national security as well as acquire funding to continue their activities.
- The methods employed in carrying out cyber attacks are constantly evolving and require prevention and response plans that evolve appropriately.
- Acquiring advance knowledge of cyber threats can be difficult because threat actors don't require a physical presence.
- Reducing the vulnerabilities and risks of cyber attack is necessary to enhance our national security, national economic security, and our national public health and safety.
- Cyber Storm exercises require the coordination of a vast number of stakeholders from public and private sectors.

SUCCESSSES

- In 2022, Dynamis supported Cyber Storm VIII, the latest Cyber Storm exercise.
- Cyber Storm is the nation's largest cybersecurity exercise with immense potential in terms of outreach and coordination.
- Dynamis supported exercise planning and stakeholder engagement for the event, designing and developing exercises, overseeing their execution, and evaluating results.
- Dynamis led coordination, planning, conduct, and after-action reporting for international participants in Cyber Storm VIII. This included 13 of the 16 International Watch and Warning Network member countries and over 150 individual participants.
- Through our efforts, Cyber Storm participants were better able to coordinate and field effective contingencies for a range of cyber threats and actors.

BENEFIT 2: INVESTMENT IN SERVICE TO A HIGHER PURPOSE

- Our corporate philosophy is that a company should not strictly limit its investments to furthering profits, but instead ought to invest some of its resources towards a higher purpose.
- In 2022, we again contributed our preparedness and resilience efforts to a broad range of national infrastructure. This year, we contributed heavily to security of our national transportation infrastructure.
- Dynamis supports the Transportation Security Administration's Intermodal Security, Training, and Exercise Program (I-STEP), which works to improve security and risk reduction across our national transportation infrastructure.
- Our efforts helped transportation infrastructure stakeholders across surface, maritime, and aviation sectors improve their preparedness and resilience.
- The ultimate result of these improvements is safer transportation for the American people.

OVERVIEW

- Dynamis supports the TSA's Intermodal Security, Training, and Exercise Program (I-STEP) in conducting exercises, training, and risk analytics.
- I-STEP creates and runs exercises intended to enhance security and reduce risk across all transportation infrastructure sectors, including surface (highway and rail), maritime, and aviation.
- These exercises allow transportation infrastructure stakeholders to continually improve their threat readiness and provide valuable insights when writing policy governing transportation security measures and plans.
- I-STEP exercises also help build partnerships among the TSA and stakeholders from the private sector as well as local, state, federal, tribal, and territorial law enforcement agencies.

CHALLENGES

- I-STEP aims to address a broad range of constantly evolving threats across an equally broad range of transportation infrastructure.
- I-STEP initiatives require the continuous development of effective exercises to arrive at insights that meaningfully improve security and readiness.
- This program requires capturing and analyzing large amounts of data -- from both exercise outcomes and actual world events -- to develop a clearer picture of threats, potential response strategies, and their relative impact on resilience and protection.
- These efforts require the close cooperation of a vast array of private and government stakeholders in order to plan and implement response strategies.

SUCCESSSES

- Dynamis supported I-STEP with tabletop exercises, training, and risk analytics.
- In 2022, Dynamis supported 26 tabletop exercises involving surface, maritime, and aviation sector stakeholders. These exercises comprised over 200 participating organizations and over 1,500 individual participants.
- Dynamis also designed and implemented multimodal tabletop exercises to improve preparedness and response capabilities of transportation stakeholders.
- We coordinated and supported scheduling of EXIS exercises, the TSA's online exercise capability, designed to enable widespread adoption and use of these readiness tools.
- Supported TSA's efforts to bring active shooter prevention/mitigation resources to transportation sector stakeholders.

SUCCESSSES

- Dynamis conducted research and analysis on transportation security risks both from current data and the results of I-STEP exercises to support partner and stakeholder decision making.
- Supported I-STEP Analytics Working Group workshops, which offer a venue where TSA can coordinate with stakeholders, helping manage insights gained as well as participant information in order to strengthen future outreach efforts.
- Our research also aided in identifying emerging trends, threats, and vulnerabilities to develop more effective prevention and mitigation strategies.
- Finally, we authored quarterly reports offering quantitative advice for strengthening security capabilities based on the analytic data acquired.

BENEFIT 3: PANDEMIC RESPONSE

- Since the initial outbreak of COVID-19 in early 2020, rapid adaptation of pandemic response measures by the public and private sectors have been integral in the effort to limit its spread and return organizations to operations.
- Effective pandemic response plans are critical for national-level Departments and Agencies in our federal government.
- Insights gained from COVID-19 response efforts can be leveraged to increase the overall pandemic response capabilities of the nation.
- To this end, in 2022 Dynamis assisted the U.S. Department of the Interior in conducting an agency-wide review of their pandemic preparedness and response.

OVERVIEW

- In 2022, Dynamis helped the U.S. Department of the Interior assess and improve its COVID-19 pandemic response strategies.
- The Department of the Interior remained operational throughout the pandemic and pursued a broad range of objectives across several organizational and geographical contexts.
- In doing so, it was able to support the national pandemic response effort through vaccine distribution, keeping public spaces operational, and other efforts.
- Dynamis' work supporting the Department of the Interior assisted the agency in identifying effective pandemic response strategies.
- This helped ensure that the Department will be able to sustain effective pandemic responses in the future, thereby enhancing national response capabilities.

CHALLENGES

- Response to the COVID-19 pandemic is a significant, multifaceted undertaking whose requirements are constantly changing as the situation evolves.
- The pandemic presented a public health crisis far beyond the Department of the Interior's previous experience.
- The Department of the Interior seeks to understand and improve on its pandemic response capability, a more effective the agency internal response, and a more effective overall national response.
- An effective response must allow stakeholders to operate at or near pre-pandemic levels while ensuring the health and safety of everyone involved.
- The Department of the Interior comprises over 60 bureaus, offices, and services. It employs 70,000 people across 2,400 locations, and services millions of visitors.
- The scale and breadth of the DOI's structure necessitates response plans that accommodate an immense variety of contexts and specific requirements.

SUCSESSES

- Dynamis supported the Department of the Interior in generating after an after-action report (AAR) assessing the effectiveness of internal and external response strategies.
- In authoring the after-action report, Dynamis assessed over 125 documents provided by the agency's AAR Steering Committee.
- Dynamis also conducted over 60 interviews of key personnel across 23 bureaus, services, and offices in order to gain personal insights on the pandemic response not necessarily visible in documentation.
- Analysis of data, documentation, and first-person interviews allowed Dynamis to provide insights on the DOI's strengths and continuing challenges as well as formulating informed recommendations to build on current efforts.
- Dynamis published an 80-page AAR containing these findings, providing insights gained in an accessible format.

FINAL THOUGHTS

- In 2022, Dynamis advanced its work in the public benefit along multiple lines.
- We aided stakeholders across in the United States and around the world in developing strategies to manage the effects of major cyber attacks or disruptions.
- We helped improve the preparedness and resilience of American surface, maritime, and aviation infrastructure from a broad range of threats.
- Finally, we assisted the Department of the Interior in evaluating and further developing their internal and external pandemic response procedures, enhancing the preparedness of the agency and its mission to protect and manage the Nation's natural resources, cultural heritage, and public lands.



HEADQUARTERS

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CAGE Code: 4ZSC6
Unique Entity ID: JHXKTYRL8JB9

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