



DYNAMIS, INC.

INNOVATIVE SOLUTIONS FOR A SAFER WORLD

ANNUAL B CORPORATION REPORT
DYNAMIS, INC.
DECEMBER 2020

WHY DO WE EXIST?

Mission First

- Dynamis exists to support our customers and their missions
- Our Mission is to make the Nation and the world a safer and better place

www.dynamis.com



We offer products, services, and capabilities in solution areas where we combine operational experience and technical expertise to make the greatest impact for our customers.

DYNAMIS — PROFESSIONAL SERVICES WITH PASSION AND PURPOSE

***The Dynamis Difference:** our clients, partners, and employees experience the difference when choosing a Dynamis solution*

- **Our clients** -- a commitment to serving their missions as our own, delivery excellence as a standard, and a high return on investment
- **Our partners** -- a valuable teammate, bringing operational capabilities and customer insight, with a mindset of collaboration and shared success
- **Our employees** -- a culture committed to valuing every employee, their deliberate development, and helping each of them achieve their purpose
 - Our employees — known to us as ‘Dynamites’ — get results by living our core values: Mission First, Service Before Self, and Teamwork

Dynamis is an ancient Greek word that stands for heart, drive, and spirit. It encompasses ‘the will to win,’ which is what drives our company and our employees.

OUR SIZE, GROWTH & PRESENCE

120

CONSULTANTS WORKING ACROSS
THE U.S. AND THE GLOBE

\$21+

MILLION IN REVENUE

12

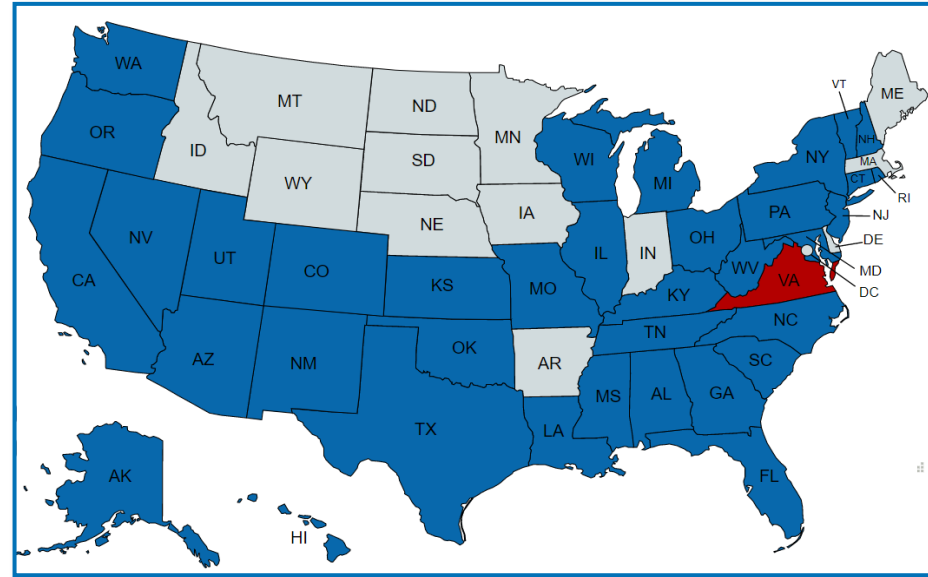
YEARS IN BUSINESS

47

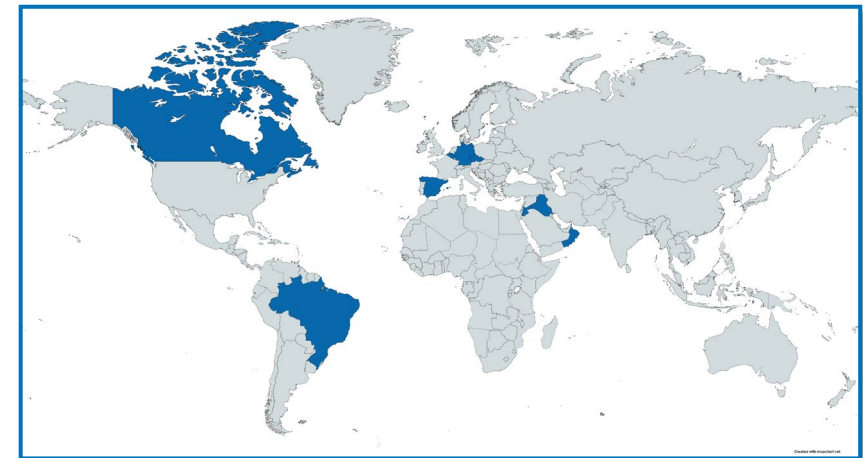
GOVERNMENT AND COMMERCIAL
CLIENTS

#1

BEST PLACE TO WORK IN VIRGINIA!



HEADQUARTERS IN FAIRFAX, VIRGINIA



DYNAMIS EUROPE – HEADQUARTERS
IN BRUSSELS, BELGIUM

OUR STORY

- Dynamis was founded by John Braun and John Milam in 2008.
- From its inception, Dynamis was intended to embody an ethos of service and create a community of like-minded professionals.
- We have sought to create an environment where employees are valued, empowered, and have their well-being provided for.
- The work we pursue, people we hire, and our values as a company all derive from these principles.

OUR STORY

- At Dynamis, our employees -- our *Dynamites* -- are our most important asset.
- We believe that in investing in our people fosters a passionate and professional workforce and that this extends to the value we provide to our customers.
- Uniting the skills of experienced operators with the aptitude of technical experts, Dynamis creates solutions valued by clients public and private, domestic and international, earning their trust and a reputation for excellence.
- For over a decade, Dynamis has provided solutions that get our customers results, demonstrating the value of this approach.

*The integrated national and homeland security solutions provided by
Dynamis help make the world a safer place.*

OUR SOLUTIONS

Dynamis provides scalable, flexible, adaptable solutions to a broad range of government, international, and commercial customers.

We offer products, services, and capabilities in the following solution areas:

[Defense + Science](#)

[Homeland Security + Law Enforcement](#)

[Preparedness + Resilience](#)

[Information Technology + COBRA](#)

[Compliance](#)

[International + Dynamis Europe](#)

ANNUAL BENEFIT CORPORATION REPORT

FISCAL YEAR 2020

BENEFIT 1: MAKE THE WORLD A SAFER PLACE

- Now more than ever, ensuring the emergency preparedness and resilience of public venues and key infrastructure is integral to creating a safer society.
- At Dynamis, we see our contributions in this area as part of our duty to make the world a safer place.
- Our goal for 2020 was to create a meaningful positive difference in the preparedness and resilience of our nation's critical infrastructure (CI) and public spaces across the United States.
- We are proud that our efforts in 2020 made a meaningful difference towards achieving this goal.

OVERVIEW

- Dynamis led the planning and execution of numerous exercises aimed at strengthening emergency response capabilities and resilience of critical infrastructure.
- In 2020, we worked to provide emergency response planning services to venues including major sports arenas and Presidential convention locations.
- Our efforts also included national infrastructure such as dams, power plants, and airports.
- These exercises help public and private stakeholders to arrive at a cohesive emergency management strategy.
- Involving stakeholders from selected sectors increased the likelihood of a successful response, with the benefits shared across a wide range of partners, stakeholders, and owners/operators.
- Our efforts during 2020 made a positive contribution to the long-term safety of entities critical to our homeland security and national capacity.

CHALLENGES

- Planning for emergency responses in varied and dynamic environments requires the coordination of an array of public and private stakeholders.
- Potential threats can affect a vast range of potential targets. Key infrastructure spans sixteen CI sectors, each facing its own diverse set of threats.
- Threat actors can employ various means of attack and they can occur at the same time, requiring response strategies that address the possibility of simultaneous emergencies.
- Major threats emerge against physical plant as well as the digital infrastructure supporting continued operations.
- Non-infrastructure targets span innumerable locations with unique contexts and requirements.
- Ensuring the resilience and preparedness of these sectors is necessary to ensure our national security, national economic security, and our national public health and safety.

SUCCESSSES

- Over the course of 2020, Dynamis participated in sixteen emergency response exercises providing invaluable support and development to 575 private, 348 federal, 407 state and local, and 266 other participating organizations.
- Of note, we supported exercises assisting response strategies for physical and cyber attacks on dams located in Lake Granbury and Possum Kingdom Lake, Texas, helping safeguard infrastructure in the region.
- We supported tabletop exercises enhancing security preparedness for the 2020 Presidential debates in Miami, Florida and Cleveland, Ohio.
- We worked with stakeholders from multiple sectors to plan emergency response procedures for sports venues including MLB Cactus League spring training facilities, Coors Field, and the Daytona Speedway.
- We participated in active shooter drills at Orlando International Airport.

SUCCESSSES

- Among our most significant contributions towards making to world a safer place in 2020 was publication of the Insider Threat Mitigation Guide for the Department of Homeland Security.
- The guide defined insider threats, the risks they pose, and how best to mitigate or prevent the damage they might cause.
- Such threats span all sixteen sectors of our national critical infrastructure.
- Threats accounted for in this product include targeted and workplace violence, intellectual property theft, cyber attacks, sabotage, and terrorist violence.
- The guide provided solutions in a manner that could be easily understood and implemented by any public or private sector entities looking to secure their organization against insider threats.

BENEFIT 2: INVESTMENT IN SERVICE TO A HIGHER PURPOSE

- Our corporate philosophy is that a company should not strictly limit its investments to furthering profits, but instead ought to invest some of its resources towards a higher purpose.
- At Dynamis, ensuring the safety and well-being of future generations is our higher purpose.
- For us, this includes ensuring emergency preparedness and resilience in our schools, safeguarding the next generation of Americans and keeping their learning environments safe.
- Our efforts towards a higher purpose in 2020 were also focused on this objective.

OVERVIEW

- Our schools are a particular focus area for our efforts in order to protect families and children.
- Dynamis provides schools and other educational institutions with exercises and drills that equip them to manage the variety of security threats they face.
- At Dynamis, one of our focus is on active-shooter responses, among the most pressing potential emergencies for schools to address in the present day.
- Dynamis aims to provide a larger number of schools with access to this valuable, potentially lifesaving knowledge and training.

CHALLENGES

- Schools face a unique combination of threats and vulnerabilities.
- Thorough prevention, protection, mitigation, response, and recovery measures and well-developed emergency plans are necessary components of any school safety solution.
- Higher education facilities face similar threats in implementing emergency plans.
- Meeting the unique needs of these organizations is critical to improving the safety and security of educational institutions.

SUCCESSES

- Dynamis invested in developing expertise in the targeted violence threat and the impact on our communities.
- In 2018, we supported the *Federal Commission on School Safety*, helping to create a school safety clearinghouse for federal resources. Dynamis also authored the *Kindergarten to 12th Grade Active Shooter Mitigation* chapter of the Commission's final report.
- For the next two years, Dynamis implemented those mitigations in training events, exercises, and assessments.
- Dynamis instructed 25 Active Shooter Preparedness Workshops, reaching thousands from 109 colleges and 30 school districts supporting 1,995 schools across the U.S.
- We supported planning for a major active shooter exercise at Southern Methodist University.
- We assessed the workplace violence program at a major university and made recommendations on improving prevention, protection, and mitigation strategies to improve safety.

BENEFIT 3: PANDEMIC RESPONSE

- Since the initial outbreak of COVID-19 in early 2020, effective responses by the public and private sectors have been integral in the effort to limit its spread and to save lives.
- Ensuring that these entities have the necessary knowledge and practical experience to implement response plans helps to protect their communities and people from further spread.
- Dynamis provides valuable expertise and tools in business continuity and recovery, as well as emergency management, all key areas in responding to and reducing the risks of the COVID-19 pandemic.

OVERVIEW

- Dynamis provides solutions to public and private entities seeking to develop business continuity and safety protocols in a COVID-19 environment.
- Establishing the situational awareness and data infrastructure necessary to plan and implement an effective response is critical to pandemic response.
- Our primary objective in 2020 was to provide program development and support for continuity and recovery exercises to improve resilience and continuity.
- Such exercises were a vital component in returning businesses and critical infrastructure to pre-pandemic operations.
- Our efforts this year contributed to the recovery from the COVID-19 pandemic.

CHALLENGES

- Early in the pandemic, stakeholders struggled to field effective response plans for the developing COVID-19 pandemic due to uncertainty and an expanding outbreak.
- Lack of information and the unknowns made developing a response to the pandemic far more difficult.
- Developing situational awareness across jurisdictions and communities was a necessity in responding to an issue of this vast scope.
- COVID-19 posed a threat to the continued operation of our national medical infrastructure.
- The pandemic also threatened other critical infrastructure sectors, particularly the food supply, energy and transportation.
- COVID-19 pandemic also had a negative impact on businesses, who required strategies to resume operations while minimizing its impact.

SUCCESSSES

- Participated in three exercises involving 35 federal, 81 state/local, 14 private, and 22 nonprofit stakeholders addressing COVID-19 response.
- Participated in the April DHS internal leadership exercise, a virtual tabletop exercise helping guide the agency's response to COVID-19.
- Assisted in developing a pandemic response plan in the event of player infection and exercised those capabilities for the reopening of Major League Soccer in Orlando, Florida.
- Provided pro bono COVID-19 planning and public health policy assistance to the Office of the Governor of Alabama.
- Supported Alabama's Department of Public Health by developing an emergency response plan and providing follow-on planning to sustain state-wide public health efforts.
- Provided situational awareness tools for state-wide reporting, tracking, and response at 90 Air National Guard installations and several state-wide Emergency Operations Centers.

SUCCESSSES

- Dynamis led development of the COVID-19 Recovery CISA Tabletop Exercise Package (CTEP) for business continuity and recovery, a national tool.
- The CTEP assisted private sector stakeholders and CI infrastructure owners and operators in assessing short-term, intermediate, and long-term recovery and business continuity plans.
- The CTEP provided a tool to address ongoing response efforts and concurrent recovery operations to mitigate the pandemic's impact and spread.
- The White House Coronavirus Task Force approved the COVID-19 Recovery CTEP for nationwide use.
- Built with essential workers in mind, the program provided private sector stakeholders with tools to foster relationships with government entities to assist in recovery and resilience.
- It enabled stakeholders to clarify strategies related to management of their workforce, supply chains, and business operations at various phases of recovery.

FINAL THOUGHTS

- In 2020, Dynamis worked for the public benefit in three key areas.
- We helped plan exercises to protect public spaces and national critical infrastructure from a variety of threats.
- We invested in a higher purpose through our Active Shooter Preparedness Workshops, which helped protect our schools and our communities.
- We provided pro-bono assistance, improve community preparedness, and developed tools and capabilities for federal, state, tribal, territorial, and local governments and private sector organizations, contributing to the nation's response to and recovery from the COVID-19 pandemic.



HEADQUARTERS

8260 Willow Oaks Corporate Dr. Suite 800
Fairfax, VA 22031
703-465-4400

CAGE Code: 4ZSC6
Unique Entity ID: JHXKTYRL8JB9

Chief Operating Officer (COO)
Tim Mahoney: tmahoney@dynamis.com

Chief Financial Officer (CFO)
Brad Gardner: bgardner@dynamis.com

Vice President, Corporate Growth
Alan Metzler: ametzler@dynamis.com

Vice President, Human Capital
Sumita Langhnoja: sumita@dynamis.com

Vice President, Business Operations
Sarah Smith: ssmith@dynamis.com

Vice President, International
David Klain: dklain@dynamis.com

Director, Defense & Science
John McLain: jmclain@dynamis.com

Director, Preparedness & Resilience
Kevin Wilson: kwilson@dynamis.com

Senior Manager, Information Technology
Gary Cage: gcage@dynamis.com

Senior Manager, Homeland Security & Law
Enforcement
Mark Furtado: mfurtado@dynamis.com

Senior Manager, Compliance
Ruth Sherrill: rsherill@dynamis.com

CONTACT Us

WWW.DYNAMIS.COM